



Under the patronage of the European Commission and the European Parliament

ERASMUS DAYS

9 > 14
of October
2023

Report
2023



Erasmus+
Enriching lives, opening minds.



EUROPEAN UNION

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#ERASMUSDAYS, CELEBRATING EUROPE



Latvia

Created in 2017 by the French Erasmus+ Agency / Education Training, the #ErasmusDays have since become an annual European celebration for citizens and stakeholders in the sectors of education, training, youth and sport.

The aim of this event is to provide information on the opportunities offered by Europe in the field of education, training and solidarity. The #ErasmusDays are an opportunity for all those participating in the programme to showcase their projects and / or to share their Erasmus+ experience.

Primary / secondary schools, apprenticeship training centres, local missions, universities, associations, local authorities, employment agencies, companies... All of these structures, which may benefit from the Erasmus+ programme, are invited to organise an event during the #ErasmusDays.

New in 2023!

The 2023 edition of #ErasmusDays was extended and took place over a period of six days (instead of 3 days), from October 9th to 14th. This reorganization allowed more flexibility for organizers to plan their activities, adapting more easily to the different school calendars of the various countries involved. At the same time, a brand new visual identity was developed. More dynamic and colorful, and also in harmony with the colours of the European Commission, thus aiming to encourage festive participation, while reminding participants of the European context!

Once again in 2023, the #ErasmusDays fulfilled their mission by providing a unique opportunity for all participants in the Erasmus+ programme to showcase their projects and share their experiences.



Latvia

#ERASMUSDAYS 2023, KEY FIGURES

The #ErasmusDays took place from the 9th to the 14th October 2023 under the High Patronage of the European Commission and the European Parliament.



In line with the ongoing European Year of Skills, the theme of this year's edition was "**6 days to make Europe shine**" and in particular, "**6 days to promote skills throughout Europe**".



Thanks to the promotional activities carried out since 2017, the #ErasmusDays have become a renowned event, with more and more structures involved each year. In 2023, over 50 countries participated and Erasmus+ project leaders organised more than 9,600 events. A new record! These figures reflect the concrete impact of the Erasmus+ programme over a wide range of sectors and audiences.

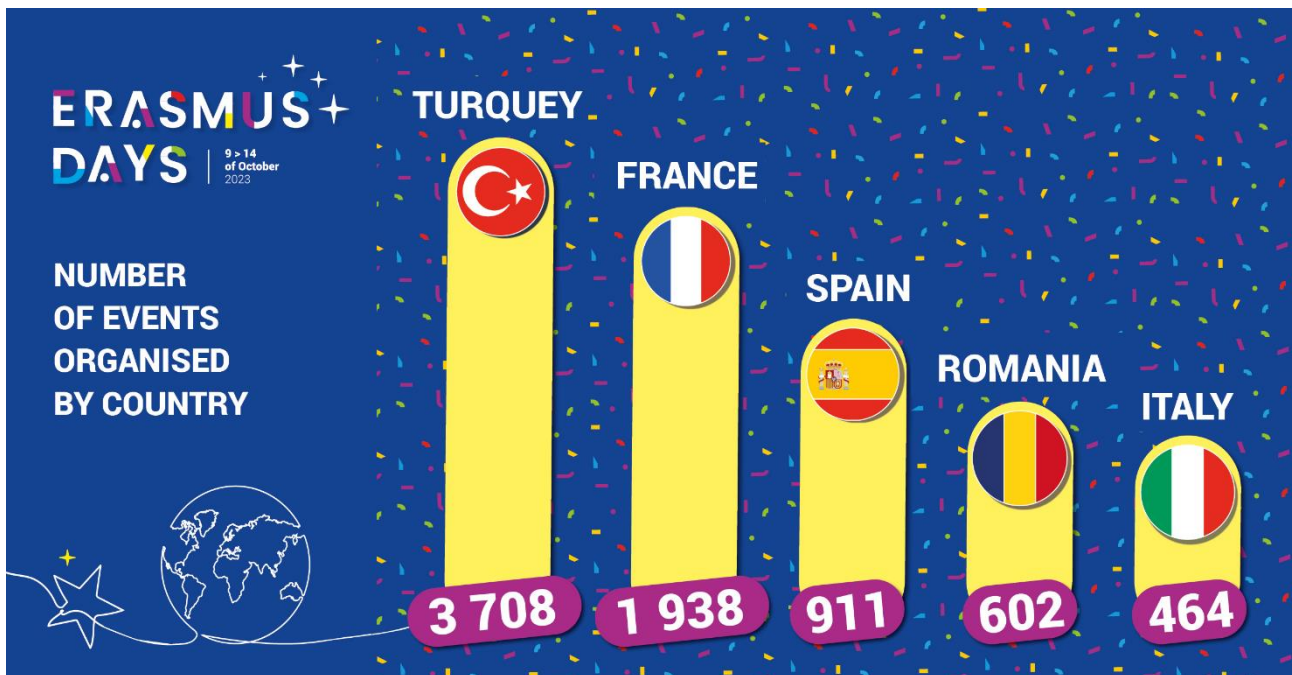


EUROPEAN AND INTERNATIONAL INVOLVEMENT

More than 50 countries from the Erasmus+ programme and beyond participated in the #ErasmusDays. All the Erasmus+ National Agencies coordinated the actions across Europe and events also took place in the rest of the world with the help of the European embassies networks and local Erasmus+ project partners.



The 2023 #ErasmusDays events may be consulted on our website erasmusdays.eu (until April 15th, 2024).



Turkey (3,708), France (1,938), Spain (911), Romania (602), Italy (464), Greece (270), Croatia (242), Czech Republic (186), Poland (180), Slovakia (173), Portugal (120), Germany (103), Hungary (101), Austria (96), Belgium (92), Slovenia (63), Bulgaria (45), Ukraine (42), Latvia (40), Cyprus (36), Finland (32), Serbia (28), North Macedonia (26), Lithuania (13), Sweden (13), Bosnia and Herzegovina (12), Malta (12), Kosovo (10), Lebanon (10), Estonia (8), Armenia (5), Ireland (5), Moldova (5), Algeria (4), Denmark (4), Norway (4), Pakistan (4), Albania (3), Luxembourg (3), Maldives (3), Mexico (2), Sri Lanka (2), Andorra (1), Azerbaijan (1), Barbados (1), Georgia (1), Ghana (1), Iceland (1), Kyrgyzstan (1), Malaysia (1), Tajikistan (1), Togo (1).



Finland



France



Croatia



Romania



Belgium



Greece

SUPPORT FROM EUROPEAN INSTITUTIONS



The European Commission and the President of the European Parliament once again granted their High Patronage to the #ErasmusDays. Their support via social networks and also active participation at events strongly impacted the outstanding result of the 2023 edition!



Erasmus+
@EUErasmusPlus

As part of the European Year of Skills, #ErasmusDays is the perfect chance to promote and celebrate all programmes that allow us to grow and improve skills – whether it's about studying, or training abroad.

What is a skill that you have recently perfected? Tell us about it!
[Traduire le post](#)

EUROPEAN UNION

Erasmus+
Enriching lives, opening minds.

6 days
to promote skills
throughout **Europe!**

#ERASMUS
DAYS 9 > 14
of October
2023

erasmusdays.eu

Commission européenne
@UEFrance

Jusqu'au 14/09, nous célébrons le programme #Erasmus avec les #ErasmusDays! 🎓👩🏫👨🏫👩🏼👨🏼👩🏽👨🏽

À cette occasion, près de 9 000 évènements sont organisés en Europe 🇪🇺 & dans le monde 🌍

Plus d'informations → erasmusdays.eu

EUROPEAN UNION

#ERASMUS
DAYS 9 > 14
of October
2023

6 days to make
Europe shine!

Erasmus+
Enriching lives, opening minds.

Salima Yenbou
@salima_yenbou

Coup double !

Vendredi dernier, j'étais au @ErmontLycee pour les #ErasmusDays & la 14ème étape de mon Tour de 🇫🇷 des lycées

Avec @NellyFesseau, nous avons parlé mobilité avec Erasmus + et DiscoverEU !

Plus que jamais, la jeunesse d'aujourd'hui doit construire l'🇪🇺 de demain



Valérie Drezet-Humez
@DrezetValerie

Ce soir à la projection d'un épisode de la série « Salade grecque » à l'invitation de la Ministre @LaurenceBoone avec @CedricKlapisch

Une occasion de rappeler que le programme Erasmus+ est une expérience unique qui forge un sentiment d'appartenance à l'UE 🇪🇺

#ErasmusDays



PARTICIPATION OF EUROPEAN ERASMUS+ NATIONAL AGENCIES

The European Erasmus+ National Agencies played an important role in the success of the 7th edition of the #ErasmusDays, contributing to the quantity and quality of the events and as a result, highlighting the many opportunities for mobility and partnerships.



Finland



Netherlands



Germany



Spain

**#ERASMUS
DAYS** | 9 > 14
Ekim
2023

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@ulusalajans
www.ua.gov.tr

Erasmus+ ve ESC Hakkında Her Şey

Bildirimler Açık
Yolunuz Açık

ulusalajans • Suivre

ulusalajans 12 sem
Erasmus+ ve ESC hakkındaki tüm bilgiler @ulusalajans'ta...

Doğru ve tam bilgi için tüm mecralardan bizi takip edin! @ulusalajans

#ErasmusDays
Voir la traduction

91 J'aime
11 septembre

Turkey

6 JOURS POUR FAIRE VIBRER L'EUROPE
**#ERASMUS
DAYS**

ERASMUS DAYS
DU 9 AU 14
OCTOBRE 2023

erasmusplusfr

erasmusplusfr Modifié • 28 sem
6 jours pour faire vibrer l'Europe avec les #ErasmusDays !
Du 9 au 14 octobre 2023, organisez un évènement, petit ou grand, en présentiel ou en ligne !

N'hésitez plus et lancez-vous pour participer au rayonnement du programme star de l'Europe ✨
Retrouvez toutes les informations relatives à la participation aux #ErasmusDays dans notre bio.

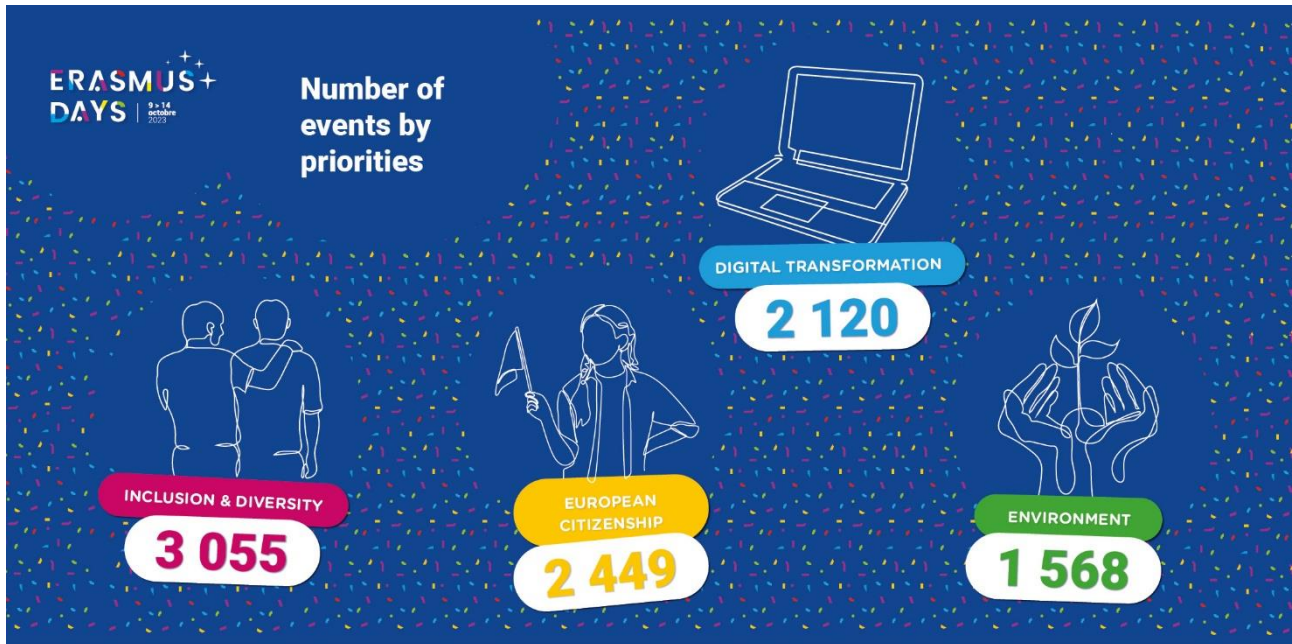
70 J'aime
15 mai

Ajouter un commentaire...

France

FOCUS ON ERASMUS+ PROGRAMME PRIORITIES

The #ErasmusDays are also an opportunity to highlight initiatives related to the four main priorities of the programme: digital transformation, inclusion and diversity, environment and fight against climate change, and also participation in democratic life.



Digital

Event: **Code Week & #ErasmusDays Workshops, IC Cavallermaggiore (Italy).**



#ERASMUS+ DAYS | 9-14 October 2023

WORKSHOPS

THURSDAY OCTOBER 12TH
3:00 - 5.00 PM
AT SCHOOL!

Our Erasmus+ KA229 N.E.E.D.S. partners from Poland, Romania, Portugal and Catalonia will be involved in the following days by creating stop-motion videos of their cities!

- ALL PHOTON LANGUAGES**
Programming Photon by teaching it to speak some European languages
- PAC-MAN EATS FLAGS**
Creating Pac-Man game by feeding him European flags
- 3D LETTERS**
Creating English words with 3D printing
- TRAVELLING AROUND THE EU**
Creating a stop motion video in a famous European square

IC CAVALLERMAGGIORE
SCUOLA SECONDARIA DI I° GRADO DI CARAMAGNA PIEMONTE

On October 12, at Caramagna Piemonte High School in Italy, students participated in a series of workshops specially designed to celebrate Code Week. Afterwards, from the 23 to the 29 October, in Romania, these same students presented their work to their Portuguese, Catalan, Polish and Romanian friends in the framework of the Erasmus+ project ka229 N.E.E.D.S. (New Era of Digital Education and Digital Skills), thus offering an opportunity for growth in the multidisciplinary fields of science, technology, engineering, arts and mathematics (STEAM).

It was an exceptional experience for the Italian students, and a unique opportunity to strengthen their interpersonal skills!

Italy

Inclusion

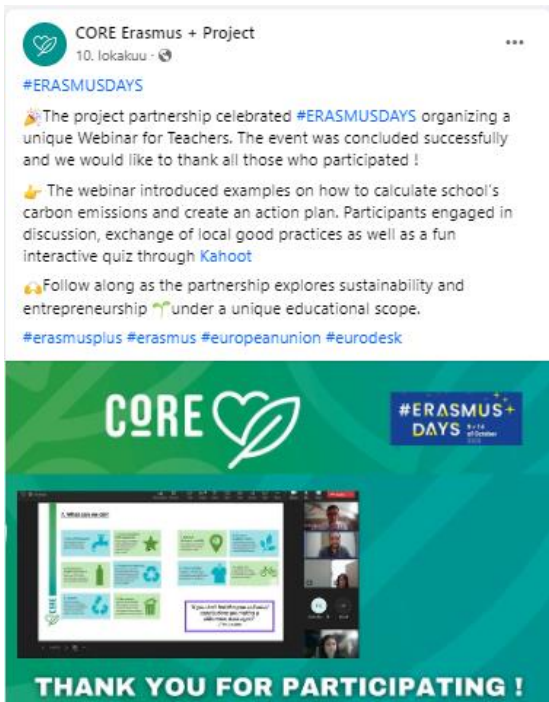
Event: A nurse's work with the blind and visually impaired, Karlovac Medical School (Croatia).

Students and teachers from the Karlovac Medical School jointly led presentations and workshops at another school, stimulating their colleague's interest in participating in the Erasmus+ programme and thus strengthening mutual bonds. During one of these activities, students gained new skills in working with blind and partially sighted people, thanks to lessons learned from the Erasmus+ project.



Croatia

Environment



Event: Teaching students to reduce a school's carbon footprint, Euneos Oy (Finland).

CORE overview: the Carbon Offset for Resilient Entrepreneurship project and support provided to teachers to raise awareness about CO2 emissions, as well as actions that may be undertaken by students. Transitioning from a single dimension approach in entrepreneurship to a multi-dimensional approach, the webinar presented examples of calculating a school's carbon emissions and subsequently creating an action plan. It also addressed topics such as energy saving, environmental education, and how to cultivate a sustainable entrepreneurship mindset among students.

Finland

Event: Let's talk about our Erasmus projects KA210 & KA121 - ErasmusDays (Spain).

Students and teachers undertook a beach clean-up initiative dedicated to litter disposal, with a particular focus on reducing the impact of plastic waste on the coastline. The students quantified and categorized the waste collected, providing valuable data to assess the scale of the environmental challenge. Participants then gathered for an eco-friendly picnic, fostering a sense of community engagement around the topic of environmental protection.



Spain



European citizenship

Event: Erasmus Union, IASIS (Greece).



Greece

On October 11, 2023, the Youth Center "Connect Your City" of the NGO IASIS organized an #ErasmusDays event in the centre of Athens, with the aim of highlighting certain priorities of the European Union. The event informed young people about the diverse opportunities offered by the Erasmus+ programme. A total of 21 young adults participated and the event provoked a lot of interest concerning mobility and volunteering opportunities through Erasmus+ and the European Solidarity Corps.

Activities included presentations of the Erasmus+ programme and the European Solidarity Corps implemented by the NGO IASIS, as well as testimonies from former participants of the ESC programme who shared their experiences. In addition, experiential workshops, inspired by the Erasmus+ projects of the NGO IASIS, were carried out with the aim of strengthening and promoting diversity and social inclusion. The enthusiasm and keen interest of the participants was evident, with rich discussions and active participation in the workshops.

Some participant testimonies following the event:

Iro, 23: *"Participating in this year's #ErasmusDays has been a great experience. I enjoyed every moment, met interesting people, and the varied activities broadened my cultural perspective. It was a truly enriching event that left me with fond memories and a deeper sense of global unity."*

Dimitra, 24: *"It was a fantastic opportunity to make new acquaintances, as well as to learn more about the Erasmus+ programme."*

Theodora, 25: *"I learned a lot about Erasmus+ and was inspired by everyone's stories. It's more than just a journey, it's about growth and connection. I can't wait to explore new cultures!"*

SOCIAL MEDIA IMPACT

Social media played an essential role in promoting this year’s edition of the #ErasmusDays. Publications associated with the #ErasmusDays reached nearly **28 million people**, generating interactions and active engagement. Read on for the main figures and some examples of notable posts using the hashtag #ErasmusDays.

Scope of publications

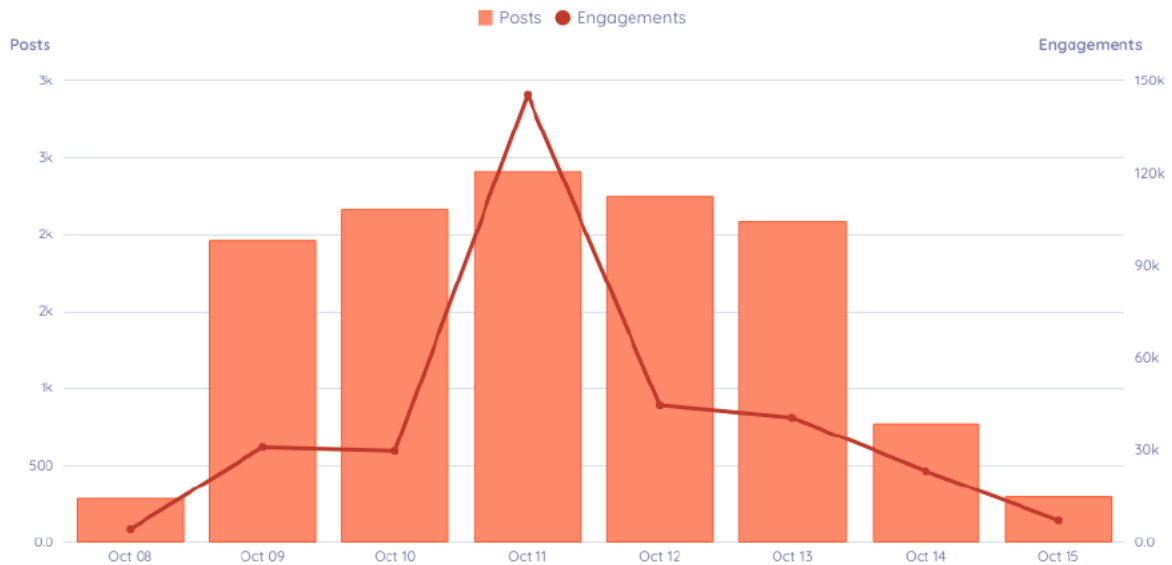


This year, the #ErasmusDays generated much buzz with 12,220 posts using the hashtag. Participation was dynamic, with 2,994 people contributing to this momentum by sharing messages, stories and comments, enriching and furthering the discussions on the Erasmus+ programme. The impact extended far beyond the simple number of views: a remarkable 326,060 people not only viewed these posts but also interacted with them, highlighting the significant influence of #ErasmusDays on awareness and civic engagement.



*Posts: number of posts with the #erasmusdays / Users: number of users of the #erasmusdays / Engagements: number of people who saw the post and interacted / Reach: number of people reached by the #erasmusdays / Impressions: number of times content with the #erasmusdays appeared on social media.

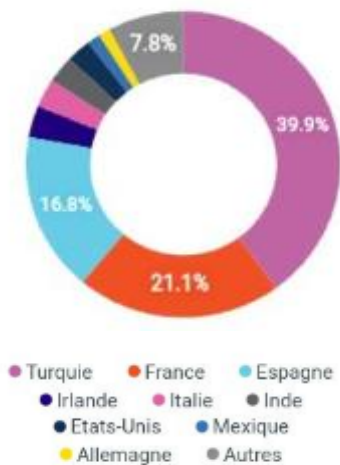
Publications timeline



This year, the peak of activity occurred on October 11 when 2,412 publications were related to #ErasmusDays.

Geographical distribution of the use of the #ErasmusDays hashtag

RÉPARTITION PAR PAYS/RÉGIONS



Contact us at info@shipcon.eu.com TODAY and find out how your organization can participate in Erasmus+ VET with ShipCon!
 Go to our website to find out more about Erasmus+ VET opportunities with ShipCon in Cyprus: <https://lnkd.in/gncNcbX>

#erasmus #erasmuslife #ErasmusPlus #ErasmusDays #austria #hungary #cyprus #education #vocational

Voir la traduction

The global scope of the #ErasmusDays was revealed in the use of the hashtag. Contributions came from various places around the world, highlighting the universal nature of this event.

Social media challenge "Tell me... without telling me"

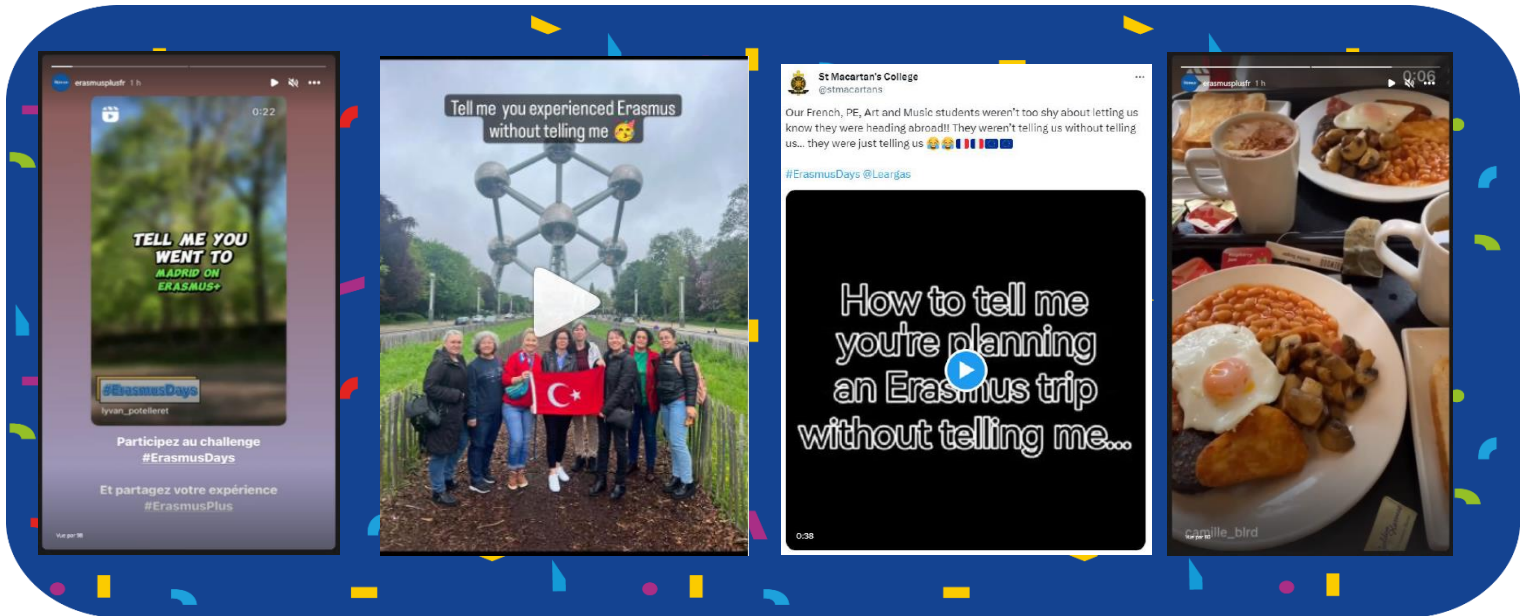


The social media challenge "Tell me..." without telling me" inspired a lot of creativity. The aim was for former and future Erasmus+ participants to share their experiences and dreams!

Through videos, Internet users illustrated aspects of their mobility such as the discovery of new cultures, the skills acquired, and European values shared... without explicitly revealing them. The aim was to convey the essence of the Erasmus+ experience using visual cues. For future participants, they were invited to express their expectations in a similar way.

More than 155 videos were created by an active and engaged community!

Examples of published videos



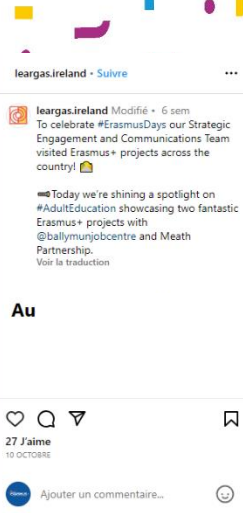
France

Turkey

Ireland

France

Post examples with the #ErasmusDays hashtag



Ireland



Germany



Slovakia



Cyprus



Germany



Denmark



Slovakia



Italy

ORGANIZATION OF AN #ERASMUSDAYS EVENT

All Erasmus+ project leaders and actors in the field of education, training, youth and sport are invited to organise an event (digital and/or physical, small or large) during the #ErasmusDays and thus promote their projects and develop new regional, national, European or even international partnerships!

All you have to do is choose the action you want to implement and then register it on the website erasmusdays.eu. This registration will make the action visible on the website and on social networks with the hashtag #ErasmusDays.



Turkey

All types of event are welcome: be creative! For example: seminars, partner meetings, photo exhibitions, concerts, flashmobs, parades, dance performances, conferences, Europass mobility awards, digital workshops, social networking challenges, blogging, podcasts, Facebook live, webinars and online conferences...

Note: a practical guide is sent out by email in June to help organisations implement their events.

ROLE OF THE FRENCH ERASMUS+ AGENCY / EDUCATION TRAINING



Since 2017, the French Erasmus+ Agency / Education Training leads and coordinates the #ErasmusDays at a European and international level. Along with the European Commission and the other European Agencies, it promotes the event throughout the world.

In order to support the organisation of various #ErasmusDays events, the French Erasmus+ Agency creates and shares a digital communication kit with project leaders (worldwide) on the erasmusdays.eu website. It includes: a teaser video, logos, digital banners and #ErasmusDays posters.

ERASMUS+ DAYS

Erasmus+ France Agency / Education Training

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Lydie LAGOUARDE, Christine SCHWARTZ

THANKS TO

European Commission - DG EAC

Erasmus+ France Agency / Education Training would like to thank the European Erasmus+ agencies for their collaborative work, as well as all the project leaders, partners and stakeholders who brought the Erasmus+ programme to life during these European and international days.

Thank you to all the staff involved and who participated directly in events during this 7th edition of #ErasmusDays.